

FOR IMMEDIATE RELEASE

JetBlue adds fifth New York flight to Grenada in January 2017

(St. George's, Grenada) 27th September, 2016 – Travellers between New York and Grenada will have the option to choose from five (5) nonstop flights per week starting in January 2017. JetBlue Airways is increasing its flight frequency to five times a week from the current four times weekly. Effective 9th January, 2017 JetBlue is adding a Monday flight to its weekly service on Tuesdays, Thursdays, Saturdays and Sundays. This Monday service will continue until 30th January and resume on 13th February, 2017 continuously.



In welcoming the news, Minister of Tourism and Civil Aviation, Dr. the Honourable Clarice Modeste-Curwen, M.P spoke of the benefits to Grenada of this additional option, “Increased airlift from this very important source market provides the opportunity to bring more visitors and Grenadians residing abroad to Grenada. This Monday flight boosts Grenada’s weekly seat capacity from New York to seven hundred and fifty (750). It will therefore allow a greater number of visitors and Grenadians an additional option of travel to Grenada to enjoy the product diversity of our tri-island home, the grandeur of our cuisine and the

hospitable attitude of Grenadians. These exposures help to create those enduring vacation memories of the Spice of the Caribbean.”

Chairman of the Grenada Tourism Authority (GTA) Mr. Rodney George in welcoming the decision of JetBlue to add an additional flight stated, “New York is the US state that contributes the largest amount of visitors to Grenada. Last year, nineteen thousand (19,000) stay-over arrivals were from New York with the absence of JetBlue for the first five (5) months. Between January and July 2016, we’ve seen a 19% increase in arrivals from New York largely due to the presence of JetBlue’s four-day weekly flights.” He further stated that JetBlue has once again demonstrated confidence in Grenada as a tourism destination and that the GTA looks forward to further strengthening this relationship.

JetBlue Airways began its flight service to Grenada from JFK airport on 14th June 2015 with two flights per week, and increased to three flights per week on 15th September 2015. Added to its current four-day weekly service, in July, the airline announced the addition of its premium Mint service to Grenada starting 21st January 2017.

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